PARENTS ASSOCIATION FOR YOUTH SPORTS

Overview  The National Alliance for Youth Sports (NAYS) knows that parents play an essential role in the success of your youth sports program. That’s why NAYS created the Parents Association for Youth Sports (PAYS) program. PAYS has set a standard for parent education by providing a video-based educational program which offers a simple, effective way to make youth sports parents aware of their roles and responsibilities, as well as ways they can make their child’s experience more enjoyable and positive.

How it works  Parents participate in a 30-minute orientation, which involves viewing the “It PAYS to Be Positive” educational video and agreeing to the Parents’ Code of Ethics. Parents may attend a live on-site clinic conducted by a local chapter, or complete the program online at NAYS.org.

“It PAYS to Be Positive” Video Content
- Sportsmanship
- Program Goals and Objectives
- Volunteering
- Safety
- Losing the “win at all cost” philosophy
- Participation
- Skill Development
- Nutrition
- Model sport parent behavior
Your community can implement the PAYS program in one of three ways:

**PAYS ONLINE** This option offers the most convenient way for parents and your organization to benefit from the PAYS program. Parents complete the program online from the comfort of their own home or office. All PAYS Online parent information is maintained in NAYS’ national database. The cost is $6 per family and includes:

- PAYS downloadable handbook
- PAYS downloadable parent card
- One issue of *SportingKid* magazine

**LIVE PAYS MEETINGS** Organizations may choose to request PAYS materials and hold live meetings for their parents. After each meeting, chapters will send parent rosters and fees to NAYS headquarters and all PAYS parent information will be maintained in NAYS’ national database. The cost is $5 per family and includes:

- PAYS handbook (distributed at meeting)
- PAYS parent card (distributed at meeting)
- One issue of *SportingKid* magazine

**LIVE PAYS MEETINGS: COMMUNITY EDUCATION PACKAGE** For only $75.00, organizations can order the PAYS video and handbooks/parent cards for 50 parents. This option allows organizations to use PAYS educational materials, however, parent information is NOT submitted to NAYS or maintained in NAYS’ national database and parents will not receive *SportingKid* magazine. Additional kits are available for $50.00 (excludes DVD).

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“I truly believe the parents thought of [the PAYS class] as just another hurdle to pass through to get their child involved, but once they took the class they were impressed. Many parents came up to us after the first class and said they wished some of the other “Parent” run leagues in our community would make this mandatory! The class has made everybody accountable on the field.”

— Frank Pizzo, Assistant Director, Clinton Township (Mich.) Parks and Recreation, on implementing PAYS in his NAYS Chapter.

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**GET INVOLVED TODAY!**

Organizations can form a NAYS Chapter to offer the PAYS program for their parents in one of the three ways above or parents can individually become a member online.

Visit NAYS.org or contact us today for more information!

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